

Minutes of the Academic Council Meeting- (Apr 24)

Date & Time	06 May'24 (Mon) at 3:00 pm
Location	GCAD Conference Room
Attendees	Director General, Principal GCAD, Principal GIET, Director Admissions & Placements, Dean Academics, Dean R&D, Dean SW, HoD DCS, HoD DMS, Head IIC & E, Head Consultancy Cell, Head Admin & EEM Cell, Registrar, Head HR
Agenda	<p>The presentation on efforts undertaken so far & the road map for remaining period towards achieving the objective of 100% Admissions for Academic Year 2024-25 by all three Colleges & the Central team of Gateway Higher Education as follows:</p> <ul style="list-style-type: none">(a) Presentation by GCAD(b) Presentation by GIET – CSE Department(c) Presentation by GIET – DMS Department
Decision taken on Agenda (a)	<p>The presentation on efforts undertaken so far & the road map for remaining period towards achieving the objective of 100% Admissions for Academic Year 2024-25 of GCAD</p> <p>GCAD strategy for contributing toward achieving 100% Admissions for Academic Year 2024-25 was very well presented by Principal GCAD .Numerous suggestions received from the members and some action points are summarized below:-</p> <ol style="list-style-type: none">1. The planned webinars publicity must be done in such a manner to see that the reach could penetrate large number of students Pan India exposing them to the career opportunities in the architecture.2. All social media handles be exploited to improve admissions for the Academic Session 24 – 25. A student body to be created for the purpose under the arrangements of GCAD.3. NATA students coming to GCAD test centre be approached both by central admission team & GCAD admission faculty coordinator to ensure the conversion to Gateway Education. Strategy to be mutually decided by Director A& P and Principal GCAD.4. The suggestion regarding involvement of GCAD alumni was well appreciated by the house. It was decided that the physical/ online/ blended mode of meeting be organised with the group of senior alumni on priority. Their suggestion for enhancing admission can be very valuable and the same must be exploited to the fullest.5. Gateway Education website and micro website of college dunia, college dekho etc be done with latest videos of the recent events conducted in the institutes. Respective college admission & website coordinators to ensure it in coordination with Head Digital Marketing & Branding so that all current activities are hosted on the respective websites within 48 hours.

	<ol style="list-style-type: none"> 6. Necessary training by the website vendor to admission faculty coordinators be arranged under the arrangements of Director A & P. 7. Student members of GCAD student advisory board be invited to formulate admission strategy as per their perspective. The inputs received be examined jointly by Director A & P & Principal GCAD. <p><u>Action:</u> Principal GCAD in consultation with Director A & P & respective team members.</p> <p><u>Time:</u> At the earliest</p>
<p>Decision taken on Agenda (b)</p>	<p>The presentation on efforts undertaken so far & the road map for remaining period towards achieving the objective of 100% Admissions for Academic Year 2024-25 of DCS, GIET</p> <p>DCS strategy for contributing toward achieving 100% Admissions for Academic Year 2024-25 was very well presented by HOD CSE. Numerous suggestions received from the members and some action points are summarized below:-</p> <ol style="list-style-type: none"> 1. It was decided that students coming for admission after meeting Central admission team be sent to respective department HODs for briefing on the department/ various facilities being extended. 2. Conducting 15 days workshops for Gateway Education admission aspirants as presented by HOD CSE was appreciated. It was also assured that all effort will be made by the department for a larger participation. Regular brainstorming sessions will be conducted to ensure that minimum 30% of the vacancies are filled through departmental initiatives. If needed, faculty & student teams be created for the purpose to ensure that above target is met to the fullest. <p><u>Action:</u> HOD DCS in consultation with Principal GIET</p> <p><u>Time:</u> At the earliest</p>
<p>Decision taken on Agenda (c)</p>	<p>The presentation on efforts undertaken so far & the road map for remaining period towards achieving the objective of 100% Admissions for Academic Year 2024-25 of DMS, GIET</p> <p>DMS strategy for contributing toward achieving 100% Admissions for Academic Year 2024-25 was very well presented by HOD DMS. Numerous suggestions received from the members and some action points are summarized below:-</p> <ol style="list-style-type: none"> 1. In addition to the workshop planned, one workshop on financial literacy also to be planned for the student aspirants. Regular brainstorming sessions will be conducted to ensure that minimum 30% of the vacancies are filled through departmental initiatives. If needed faculty &

	<p>student teams be created for the purpose to ensure that above target is met to the fullest.</p> <p><u>Action</u> : HOD DMS in consultation with Principal GIET</p> <p><u>Time</u>: At the earliest</p> <p>2. Suggestions by HOD DMS on improvement of the Gateway Education entrance and provision of a golf cart was well received by the house.</p> <p><u>Action</u>: Director General in consultation with Management.</p> <p><u>Time</u>: At the earliest</p> <p>3. Ease in extending loan facility to admission aspirants be ensured in such a manner that they need to run to the banks with uncertainty in their minds. It was decided to open PNB extension counter in the office of Registrar, Gateway Education with immediate effect.</p> <p><u>Action</u> : Registrar in consultation with Accountant HE</p> <p><u>Time</u>: At the earliest</p>
Closing Remarks	There being no other points. The meeting was closed at 6:30 pm

All are requested to ensure a time bound action and submit the report on each of the points by 15th May positively so that Action Taken Report (ATR) could be compiled on priority.



File No: GE/HE/DG OFFICE/2024/40

Dr. (Col) A Garg
Director General

Dated: 11 May 24

Distribution: Principal GCAD, Principal GIET, Director Admissions & Placements, Dean Academics, Dean R&D, Dean SW, HoD DCS, HoD DMS, Head IIC & E, Head Consultancy Cell, Head Admin & EEM Cell, Registrar, Head HR

Copy to: Chairman, Executive Chairman, Executive Directors